

Strategic Themes	Action	Owner	Resource needed?
1. Accessibility & Inclusivity	1.1 Complete a detailed perception and use study of Kingston to understand current user and non-user attitudes and patterns towards parks and green spaces.	Comms & Engagement/Greenspaces/ Neighbourhoods	N
	1.2 From the survey outcomes itemise the barriers to use, across a range of demographic parameters and develop solutions to overcome the barriers.	Corporate Working Group	Y
	1.3 Commission the use of 'Big Data' sources to understand at a site based level current and historic patterns of use and movement within individual sites.	Data Team/ICT/Greenspaces	Y
2. Public Health & Wellbeing	2.1 Identify within the Public Health or other relevant strategies the health benefits which could be derived from positive community use and access to green spaces.	Public Health	N
	2.2 Prepare and promote health and lifestyle based guidance to encourage more use by those sections of the community less likely to access or be aware of the health benefits they could derive.	Public Health	Y
	2.3 Co-design with key partners a Green Social Prescribing Programme as part of the public health strategy, with identified target groups and outcomes.	Public Health	Y
3. Community & Voluntary Participation	3.1 Continue to support and promote the development of Friends of Parks Groups and similar organisations through community development resources.	Greenspaces/ Supplier/Neighbourhoods	N
	3.2 Audit activity on a neighbourhood basis to identify and map current activity and identify opportunities to close gaps in volunteer and community group provision.	Greenspaces/ Supplier/Neighbourhoods	N
	3.3. Organise a twice yearly Friends Forum to acknowledge successes, share experiences and encourage networking amongst the different groups.	Greenspaces/Supplier/Neighbourhoods	N

<b>4. Publicity, Marketing &amp; Promotion</b>	4.1 Prepare and promote an annual campaign to increase knowledge and use of Kingston parks and greenspace and the activities which they support.	Comms & Engagement/Greenspaces	Y
	4.2 Prepare location and route maps which encourages the community to explore a wider range of sites, linked to walking and cycling routes.	Comms & Engagement/Greenspace	Y
	4.3 Develop digital methods for improving internal and external customer responsiveness and maintenance information through websites, internet of things, QR coding and similar benefits.	Greenspace Services/Supplier/ICT	Y
	4.4 Promote good news stories through the web and social media on a regular and routine basis.	Comms & Engagement/Greenspace	N
<b>5. Biodiversity, Nature Recovery &amp; Climate Challenge</b>	5.1 Assist and support in delivering the habitat and species priorities within the Kingston Biodiversity Action Plan through effective design and management of green spaces.	Greenspaces/Supplier/External Partners	N
	5.2 Support and facilitate climate change adaptation within suitable sites such as natural flood management, wetland creation and drought resistant planting.	Climate/Greenspaces/SU DS/External Partners	Y
	5.3 Contribute and facilitate the Local Nature Recovery Strategy through effective partnership working.	Greenspaces/LNRS Partnership	Y
	5.4 Identify sites where practical projects to demonstrate improvements in biodiversity through Biodiversity Net Gain opportunities can take place.	Greenspaces/Supplier/LNRS Partnership	Y
<b>6. Children &amp; Young People</b>	6.1 Continue to identify and deliver playground improvement projects which embrace play values	Greenspaces	Y
	6.2 Identify and promote opportunities to provide facilities for older children and youths.	Greenspaces	Y
	6.3 Develop a pilot project to develop inclusive multi use games areas and associated facilities to promote a more positive gender and ability balance.	Greenspaces	Y

	6.4 Work with partner organisations and internal colleagues to promote the positive use of green space sites for educational purposes including Forest School and Outdoor Classroom approaches.	AFC/Greenspaces/Property	N
<b>7. Quality, Management &amp; Maintenance</b>	7.1 Develop applications to the Greenflag Award scheme for parks and green spaces, submitting a site in each of the four neighbourhoods.	Greenspaces/Supplier	N
	7.2 Continue to develop effective working relationships with our greenspace service supplier to ensure that a wide range of key performance indicators and outputs are met.	Greenspaces/Supplier	N
	7.3 Examine options for working with 3 <sup>rd</sup> sector partners currently active in the borough and identification of new organisations to extend the scope of development, management and maintenance activities including volunteers.	Greenspaces/ Supplier	Y
	7.4 Monitor and review the delivery of Social Value targets as an outcome of the greenspace services contract, managing and modifying these as required as targets are met and/or new opportunities arise.	Greenspaces/ Supplier	N
	7.5 Complete a quality assessment of the key parks and greenspaces identifying deficiencies against an agreed scoring matrix based on Greenflag Award criteria.	Greenspaces/ Supplier	Y
	7.6 Prepare individual management plans for selected sites with an active Friends Group to guide and support their activities against agreed priorities.	Greenspaces /Supplier	N
<b>8. Sport, Recreation &amp; Adult Exercise</b>	8.1 Assist in the delivery of the Outdoor Leisure and Playing Pitch Strategy priorities, developing new opportunities for sport and recreation with our greenspace service provider.	Greenspaces/Supplier/Leisure Supplier	Y
	8.2 Complete condition surveys on existing playing pitches working with a range of external partners, identify improvement plans and potential funding streams.	Greenspaces/Supplier/Leisure Supplier/NGB's	Y

<b>9. Heritage, Public Realm &amp; Place Making</b>	9.1 Support and contribute to corporate initiatives to improve the sustainability, quality and appearance of the public realm and places.	Place/Greenspaces/Property	N
	9.2 Promote the natural heritage of the borough through signage and interpretation.	Culture/Greenspaces	Y
<b>10. Buildings &amp; Facilities</b>	10.1 With, internal colleagues identify the priority for investing in sports changing facilities to help ensure that sport and recreational activities are supported and can be accessed equally by different user groups.	Property/Greenspace & Leisure Suppliers/Greenspaces	Y
	10.2 Commission a marketing approach for built assets which are no longer required for operational purposes, to include consideration of community and commercial uses where ancillary to open space designations.	Corporate Working Group	Y
	10.3 Ensure effective contractually based facility management and routine servicing and maintenance to ensure that buildings are fit for purpose and meet the needs of user groups.	Property/FM & Greenspace Suppliers/Greenspaces	Y
<b>11. Capital Investment &amp; Income Generation</b>	11.1 Identify priorities for investment in parks and greenspaces as defined by the strategic considerations within the Greenspace Strategy 2023-2033.	Greenspaces/Neighbourhoods	Y
	11.2 Identify external sources of funding which could be utilised for greenspace improvements including government and grant funding bodies.	Greenspaces	Y
	11.3 Support and facilitate corporate initiatives which are transformative and entrepreneurial in nature to extend and increase the number of income generation streams within parks and greenspaces.	Corporate Working Group	Y