

Kingston PlayZones Community Engagement Results Summary

Total Responses Received: 304

Question 1: Who are you filling out this form for?

- Myself – 50.6%
- My child – 45.3%
- Organisation (e.g. coach, teacher, carer) – 1.9%
- Other responses – less than 1% each

Key message: Responses were primarily submitted by local residents and parents on behalf of children.

Question 2: Gender

- Male – 64.2%
 - Female – 33.1%
 - Prefer not to say – 2.3%
 - Prefer to self-describe – 0.3%
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Question 3: Age Range

- 12–17 years – 39.1%
- 0–11 years – 21.2%
- 40–59 years – 19.5%
- 26–39 years – 11.9%
- 18–25 years – 5.0%
- 60+ years – 1.7%
- Prefer not to say – 1.7%

Key message: Over 60% of responses related to children and young people.

Question 4: Ethnicity

- White – 53.5%
 - Asian / Asian British – 12.7%
 - Black / African / Caribbean / Black British – 12.4%
 - Mixed / Multiple Ethnic Groups – 9.4%
 - Prefer not to say – 6.0%
 - Arab – 3.3%
 - Other Ethnic Group – 1.3%
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Question 5: Do you have a disability?

- No – 86.1%
- Yes – 11.3%
- Prefer not to say – 2.6%

Key message: Respondents highlighted the importance of ensuring PlayZones are fully accessible and inclusive.

Question 6: Do you live in Kingston?

- Yes – 73.5%
 - No – 26.5%
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Question 7: Where in Kingston do you live?

Highest response areas:

1. Norbiton – 14.9%
2. New Malden Village – 11.2%
3. Tolworth – 10.0%
4. Hook & Chessington North – 8.6%
5. Kingston Town – 7.8%

Responses were received from across all areas of the borough.

Question 8: How active are you currently?

- Very active – 46.2%
- Quite active – 33.2%

- Average – 15.7%
- Not very active – 4.9%

Key message: Almost 80% of respondents described themselves as active or very active.

Question 9: What sports and activities would you like to take part in on a PlayZone?

Most popular activities:

1. Football – 259 mentions (22.4%)
2. Basketball – 127 mentions (11.0%)
3. Fitness / Exercise – 126 mentions (10.9%)
4. Tennis – 104 mentions (9.0%)
5. Cricket – 76 mentions (6.6%)

Other activities included volleyball, netball, athletics, skateboarding and general recreation.

Question 10: Who would you prefer to take part in sport and activity with on the PlayZone?

- Friends – 37.1%
- By myself / independently – 21.7%
- Family – 12.8%
- Community groups – 10.8%
- Other activity users – 7.9%
- Sports clubs – 2.5%

Key message: Social and informal use with friends was the strongest theme.

Question 11: What day of the week would you like to take part in sport/activity?

Most popular days:

1. Saturday – 19.8%
2. Sunday – 17.1%
3. Friday – 15.2%

All days received strong support, indicating demand throughout the week.

Question 12: What time of day would you like to take part in sport/activity?

- Afternoon – 40.4%
- Evening – 36.8%
- Morning – 22.8%

Key message: Afternoons and evenings were the preferred times for activity.

Question 13: Where would you most like a new PlayZone facility?

- Dickerage Recreation Ground – 22.4%
- Kingston Road Recreation Ground – 16.3%
- Manor Park – 15.9%
- King George's Playing Fields – 11.0%
- Churchfields Recreation Ground – 9.0%
- Beverley Park – 6.1%
- King Edwards Recreation Ground – 4.9%
- Not sure – 25.3%

Question 14: Would you prefer the PlayZone to be open access or have a formal booking system?

- Mixture of both – 49.7%
- Open access – 26.7%
- Formal booking system – 17.3%
- Not sure – 6.3%

Key message: Residents favoured a hybrid approach combining open access and bookable sessions.

Question 15: Would you be willing to pay to use the facilities?

- Up to £5 – 42.1%

- No – 21.5%
- £5–£10 – 18.5%
- Not sure – 15.6%
- More than £10 – 3.0%

Key message: The largest group indicated they would be willing to pay a modest fee, although maintaining affordable and accessible provision was important.

Question 16: What would you need from a new PlayZone facility?

Most requested features:

1. Toilets – 215 mentions
 2. Good lighting – 186 mentions
 3. Organised activities – 165 mentions
 4. Benches/seating – 140 mentions
 5. Coach/instructor support – 120 mentions
 6. Close to public transport – 108 mentions
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Question 17 & 18: Additional Comments

The most common themes raised were:

- Safe and supervised facilities
- Good lighting
- Accessibility and inclusivity
- Toilets and changing facilities
- Community spaces and seating
- Organised activities and coaching
- Food and drink facilities
- Desire for facilities to be free or low cost
- Strong support for the PlayZones programme

Overall, respondents were overwhelmingly positive about the introduction of PlayZones and the opportunities they could create for local communities.

Overall Conclusion

The survey demonstrated strong support for PlayZones across Kingston. Residents highlighted a desire for safe, accessible and well-managed facilities that support both

informal recreation and organised sport, with football, basketball and fitness activities emerging as the most popular uses